



# Hotel and Tourism Programme

ENGELSKA

Utbildningsinfo

Skolverket

**The Hotel and Tourism Programme is a vocational programme that leads to a vocational diploma.**

The programme is intended for students who wish to work with tourism, hotels and conferences.

You can start working immediately after you finish your programme, or continue your studies in vocational higher education. You can also choose to study additional courses to be eligible for further studies in higher education.

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## TWO DIFFERENT ORIENTATIONS

### Hotel and conference

- You learn about the different departments in hotels and about conferences. You develop service skills, care of customers, and how to organise, plan and carry out meetings and events. The orientation enables you to work in e.g. reception, booking, conferences or floor service.

### Tourism and travel

- You learn about tourist information, organisation and travel planning, activities and experiences, travel destinations and itineraries, and enhance your skills in service and customer care. The orientation enables you to work in e.g. activities and experiences, tourist information, guiding, or booking and sales.

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## This is what you learn from the programme

You learn about service and customer care, communication, marketing, sales, business enterprise, language, travel destinations and itineraries. You also learn about planning, organisation and finance, and about people's needs, traditions and expectations regarding service, and also about sustainable development in tourism.

Great emphasis is attached in the programme to working environment issues in order to avoid occupational injuries and build good health.

## How the programme is organised

In the vocational programmes, the foundation subjects are: English, history, physical education and health, mathematics, natural sciences, religion, social studies, and Swedish or Swedish as a second language. In the vocational programmes, you study more vocational subjects – subjects specific to the programme – and fewer of the subjects you studied in compulsory school.

The programme specific subjects are: English, entrepreneurship, hotel, conferences and events, service and reception, and tourism.

You get the opportunity to specialise and further broaden your knowledge in the programme. This is referred to as "programme specialisation". Check with the school to find out what specialisation courses it offers.

You also have an individual option where you can choose what you want to study. Ask the school what courses they have.

### **Working approaches**

In the programme you develop your skills in dealing with people and develop professional relationships with guests and customers. You develop skills in searching for, analysing and assessing information, and taking responsibility and acting with judgement.

You discuss and reflect on what you have learned and prepare yourself for further learning in working life.

### **Diploma project**

Towards the end of the Hotel and Tourism Programme, you complete a diploma project in the professional area you chose where you can demonstrate that you have the knowledge needed to start working in the area.

### **Workplace-based learning**

Parts of the education take place at one or several workplaces for a period of at least 15 weeks and are referred to as workplace-based learning (APL). This is an important component of the education. APL gives you the experience and contacts that can be useful when you're applying for a job.

### **Apprenticeship education**

If the school provides upper secondary apprenticeship education in the programme, you can choose this. It means that you get the same knowledge but do at least half of your education at one or several workplaces.

### **Some points to think about**

If you want to be eligible for higher education, it is important that you plan your studies in advance. In the individual option, you can choose to study the courses needed to obtain basic eligibility for higher education. These are two courses in Swedish or Swedish as a second language. Talk to your study and vocational guidance counsellor if you want to continue your studies.

You always have the right to choose another course in physical education and health, and an aesthetic course in the individual option.